

**Legal, Social, And Political
Compliance Issues In The Provision
Of Airport Ground Transportation**

ATLANTA 2008 FINAL AGENDA

April 6 - 9, 2008

The Hilton Atlanta Downtown
Call 404-659-2000 before March 5, 2008

**A CONFERENCE OF THE
AIRPORT GROUND TRANSPORTATION ASSOCIATION**

SATURDAY, APRIL 5

Fun and educational activities while you're out and about can be found at www.atlanta.net. Some ideas include:

- World of Coca-Cola/www.worldofcoca-cola.com
- High Museum of Art/www.high.org
- CNN Atlanta Studio Tour/www.cnn.com/tour

SUNDAY, APRIL 6

6 a.m. Departure for OPTIONAL GOLF TOURNAMENT - Whitewater Creek (8:00 a.m. tee off)

It's not too late to contact Don George (800-572-1846 or e-mail dgeorge@georgesmotorcoach.com) to reserve your chance to have some fun and even win a prize. This Arnold Palmer signature course design at Whitewater Creek is considered one of the finest layouts on the south side of Atlanta. The championship course is made up of fairways lined by giant oak trees nestled among rolling foothills and majestic waterways. The manicured greens are surrounded by creative sand bunker configurations, promising a beautiful, yet challenging round of golf. The cost will be \$57/person including cart. Luncheon provided. Check it out at www.cannongategolf.com.

6:00 a.m. *Hotel pickup provided by George's MotorCoach*
Golf luncheon sponsored by Southeast Specialty Underwriters
Trophies provided by George's MotorCoach

2 – 6 REGISTRATION DESK OPEN

Ballroom West Foyer, 2nd FL

Welcome bags for delegates provided by Park 'N Fly

3:00 BOARD MEETING

Walton, 2nd FL

6:30 KICKOFF RECEPTION (Cocktail attire appropriate)

Ballroom West, 2nd FL

*Entertainment by **The Drifters** – Sponsored by the Georgia Limousine Association*
(Be sure to get autographs at the Meet and Greet following the reception)

MONDAY, APRIL 7

7:45 REGISTRATION DESK OPEN

8:00 KICKOFF BREAKFAST *Co-Sponsored by NLA (The National Limousine Association)*

Carter/Jackson, 3rd FL

Seated Breakfast

AGTA Welcome.....AGTA President, Farouq Massoud

Local Welcome.....Gregory Pridgeon, Mayor's Office, City of Atlanta

Conference Overview.....AGTA Executive Director, Ray A. Mundy

Mini-Presentations by vendors/exhibitors

9:30 GENERAL SESSION

Legal Requirements for Airports and Their Transportation Providers

Madison/Monroe/Roosevelt, 3rd FL

The regulatory environment for airport ground transportation operations is constantly changing. Local ordinances, state mandates, and new federal laws dealing with interstate transportation constantly challenge the operation of the airport curb. The Real Interstate Drivers Equity (RIDE) Act of 2002 is being interpreted, by some, as a law that forbids airports to make any charges for interstate providers. Local and state regulations regarding open entry taxi and van operations are challenging the airport concept of a concessioned ground transportation system. State employment divisions are challenging the use of independent contractor drivers in the taxi, limousine, and shuttle van industry. Regional energy proponents are urging airport officials to permit only alternative fuel fleet vehicles on their curbs. Finally, American with Disabilities (ADA) proponents are pushing for greater use of wheelchair-capable vehicles in taxi and van operations. These and other regulatory issues will be the focus of the opening session.

PRESENTERS/PANELISTS.....Jeffrey Greene, National Limousine Association

.....Barry Lefkowitz, National Limousine Association

.....Doug Ayers, Georgia Department of Public Safety

.....David Bird, SuperShuttle Corporation

.....Ray Mundy, UM-SL Center for Transportation Studies

12:00 **LUNCHEON** *Sponsored by Hartsfield-Jackson International Airport* Carter/Jackson, 3rd FL
Update on Capital Improvement Projects at Hartsfield-Jackson Atlanta International Airport
SPEAKER.....Mario Diaz, Aviation Assistant General Manager

1:30 **Hartsfield-Jackson Atlanta International Airport Landside Operations Tour departure**
 Transportation provided by Greene Classic Limousine

1:45 **SESSION I OPERATOR WORKSHOPS**

These workshops will further develop the topics addressed in the opening general session. Participants will discuss their local situations and what they are doing to comply or, in some cases, to seek reversals or non-enforcement of the new mandates.

- **GO Shuttle Delegates – Participation by invitation** Gwinnett, 2nd FL
 Moderator.....John McCarthy, President GO Airport Shuttle
- **Insurance for the airport ground transportation industry** Paulding/DeKalb, 2nd FL
 Moderator.....Ray Harvey, National Interstate Insurance Co

3:00 **Beverage Break/Exhibits Open**

3:15 **SESSION II OPERATOR WORKSHOPS**

- **Airport landside committees - How to make them count!** Gwinnett, 2nd FL
 Moderator TBA
- **What buses and other oversize vehicles need from airports** Paulding/DeKalb, 2nd FL
 Moderator.....Allen Fugate, VanGalder Bus/Coach USA

5:00 **Airport Tour Returns**

6:00 **COCKTAIL HOUR**/Dinner is on your own Carter/Jackson, 3rd FL
Co-sponsored by ACS Transport Solutions and ABC Companies

TUESDAY, APRIL 8

8:30 **CONTINENTAL BREAKFAST** *Sponsored by Groome Transportation* Prefunction Area, 3rd FL

9:00 **GENERAL SESSION** Madison/Monroe/Roosevelt, 3rd FL

These presentations are designed to inform and educate AGTA members on how to meet ADA requirements at their airports and how they might develop an informed energy-use policy for their ground transportation operations.

- **Survey of ADA-mandated services**
 Moderator.....Ray Mundy, UM-SL Center for Transportation Studies
- **Which alternative fuels make long-term sense?**
 Presenter.....Doug Walczak, Ford Motor Co.
- **Leaders in hybrid technology**
 Presenter.....Steve Justice, Allison Transmissions

10:15 **Beverage Break/Exhibits Open**

10:30 **The rapidly expanding air taxi and very light jet (VLJ) market**
 Presenter.....Joe Leader, Air Taxi Association

11:00 **Whose curb is it anyway?**
 Presenter.....Gavin Duncan, Jacobs Consultancy

11:30 **Ground transportation concession awards, new RFP's for service, and newly-deployed technologies for the airport ground transportation industry**

In this session, AGTA members will detail new ground transportation concession awards, RFP's, vehicles, and technologies being utilized in airport ground transportation.

PRESENTERS/PANELISTS.....Harold Dede, New Orleans International Airport
Bill Lanham, MWAA/Dulles International Airport
Forrest Swonsen, TransCore

12:00 **LUNCHEON** *Co-Sponsored by TransCore*
Keynote: Legal Threats to the Use of Independent Contractor Drivers
SPEAKERJames Foster, Esq., McMahon, Berger et al

1:30 **CONCURRENT WORKSHOP SESSIONS**

Smaller breakout sessions will engage delegates in discussions involving important issues for ground transportation operations and airports. While a moderator is assigned for each breakout, each delegate is encouraged to relate how these things are operated or administered at their airport and/or operations. The objective of these roundtable discussions is to learn from each other's successes and mistakes.

- **Social and political issues in airport taxi and van concession agreements**
Moderator.....Jim Gleich, SuperShuttle International
- **Enforcing hours of service requirements for drivers through airport AVI systems**
Moderator.....Michael Percy, Denver International Airport
- **Labor issues in airport ground transportation**
Moderator James Foster, Esq., McMahon, Berger et al

3:00 **Beverage Break/Exhibits Open**

3:15 **CONCURRENT WORKSHOP SESSIONS**

- **Landside ground transportation operations & organization salary study**
ModeratorRay Mundy, UM-SL Center for Transportation Studies
- **Curb allocations for vehicles - specifically where best to place taxis and limousines**
ModeratorsKevin Smith, D/FW International Airport — X
.....Horace McCarter, DAJA International — X
- **Flat taxi fares from airport to downtown**
Moderator.....Ron Deer, Indianapolis International Airport

6:00 **Depart for Ten Pin Alley** in Atlantic Station (Business casual)

Let your mind and body relax while you party, eat, bowl, and play billiards to your heart's content. Transportation provided by Cooper-Atlanta Transportation and National Limousine Association (Greene Classic Limousine)

WEDNESDAY, APRIL 9

8:30 **CONTINENTAL BREAKFAST**

9:00 **WRAP-UP ROUNDTABLE**

Trends Evident in the 2008 Airport Ground Transportation Fees & Fares Survey

Presenter:Dr. Ray Mundy, AGTA Executive Director

The results and trends evident in AGTA's bi-annual industry-wide survey on the fees and fares airports currently charge companies involved in providing airport ground transportation.

11:00 **Adjournment**