

TUESDAY, MARCH 20

- 3:30 Concurrent Breakout Sessions (Cont'd)
  - **Passenger treatment - Whose job is it to monitor individual driver or ground transportation company?**  
Facilitator.....Ray Rivero, Tampa International Airport
  - **Insurance issues affecting airport ground transportation and positive effects of DriveCam on insurance and claims**  
Facilitator.....Bill Schoolman, Groundnet/Classic Transportation
- 6:45 **IT'S TIME FOR FUN!** Cocktails, dinner, and show at **Laffing Matterz**

WEDNESDAY, MARCH 21

- 8:30 Continental Breakfast
- 9:00 GENERAL SESSION  
**Research Needs of Airport Ground Transportation**  
This continued focus group activity will solicit problem statements identifying research needs for the Airport Cooperative Research Program (ACRP) Fiscal Year 2008 Program. The ACRP is an applied, contract research program with the objective of developing near-term solutions to issues facing airport-operating agencies.  
*Moderators.....Ray Mundy, Ctr for Transportation Studies, UMSL  
.....Peter Mandle, Jacobs-Consultancy*
- 11:00 Conference Adjournment

**Spouse and Guest Activities**

Sunday, March 18

- 6:30 President's Welcome Reception *Resort cocktail attire appropriate*

Monday, March 19

- 9:00 Orientation breakfast - Hotel restaurant
- 6:00 Cocktail Hour - Sponsored by Jacobs Consultancy  
Delegates are on their own for dinner tonight

TUESDAY, MARCH 20

- 10:00 Meet in lobby for tour of Bonnet House
- 6:45 Meet in lobby for departure to cocktails and dinner at LAFFING MATTERZ

# BEST PRACTICES IN AIRPORT GROUND TRANSPORTATION

*Accent on the Positive*

**The Bahia Mar Beach Resort  
and Yachting Center  
Fort Lauderdale, Florida**

**March 18 - 21, 2007**

**AGENDA**

**A CONFERENCE OF THE  
AIRPORT GROUND TRANSPORTATION ASSOCIATION**



# FORT LAUDERDALE 2007 AGENDA

## SUNDAY, MARCH 18

- 3:30 AGTA Board of Directors' Meeting  
 6:00 Welcome Reception

## MONDAY, MARCH 19

- 8:00 Registration desk open  
 8:15 Meeting Kick-off Breakfast
- AGTA Welcome.....AGTA President, Farouq Massoud
  - Local Welcome
  - Allied Member/Vendor Mini-Presentations
  - Conference Overview.....Executive Director, Ray Mundy
- 9:15 Exhibits Open  
 9:30 GENERAL SESSION **"The Main Feature:  
 Best Practices in Airport Ground Transportation**  
*Moderator*.....Ray Mundy, AGTA
- **World Class Taxi/Car Service --- MBA Transportation**  
*Presenter*.....Judy Griffin, Vice-President
  - **Best in Breed: Medium Airport Shuttle Service ---  
 Groundnet/AirportConnection**  
*Presenter*.....Brian Dunn, President
  - **Best Nationwide Franchise Operations --- SuperShuttle Int'l**  
*Presenter*.....David Bird, Vice-President
  - **Excellence in Airport Parking --- Integrity Parking Systems**  
*Presenter*.....Jack Santa, Partner
- 11:40 **Landside Operations at Fort Lauderdale International Airport**  
*Speakers*.....Lorraine C. Wilde, Groundnet/Tri-County Airport Express  
 .....John O'Hara, Landside Ops, Ft Lauderdale Int'l Airport
- 12:00 Luncheon and Speaker  
**"Sunsational Service" -- A Program of the Greater Ft. Lauderdale  
 Hotel and Hospitality Industry**  
*Speaker*.....Kelly Tortoriello, Fort Lauderdale CVB  
**"Dallas and Ft. Worth - They're More Than Cowboys and Billy Bob's"**  
*Presenter*.....Don Hobbs, D/FW Landside Ops
- 1:30 GENERAL SESSION: **Airport & Operator Focus Groups**  
**Airport Ground Transportation Measurement**  
*Facilitators*.....Peter Mandle & Gavin Duncan, Jacobs-Consultancy
- Selected by the Transportation Research Board to carry out this 18-month study, Jacobs Consultancy is conducting these focus groups as the initial effort in developing a TRB guide for the analysis of airport curbsides and terminal-area roadway operations, developing simulation models and tools which can then assist airport operators and consultants serving airport operators. The separate focus groups will assist Jacobs Consultancy and AGTA in better understanding the needs of airport operators and airport ground transportation providers, their perceptions of curbside and of roadway performance and levels of service.
- 3:15 Beverage Break/Exhibits  
 3:30 Departure for Fort Lauderdale International Airport tour  
 6:00 Cocktail Hour **Sponsored by Jacobs Consultancy**

## TUESDAY, MARCH 20

- 8:30 Continental Breakfast  
 9:00 General Session  
**Innovation in Airport Ground Transportation**
- **Comprehensive Excellence in Airport Ground Transportation Operations -- A Case Example: Toronto Pearson Int'l Airport, AGTA-Ontario, and Red Car Service**  
*Presenters*.....Mike Sinclair, Greater Toronto Airport Authority  
 .....Ron Nisbet, AGTA-Ontario  
 .....Neil Wilson, Red Car Service
  - **Airport Reciprocity Agreements for Ground Transportation Operations**  
*Presenters*.....Monica Beltran, Miami-Dade International Airport  
 .....Joe Mora, Miami-Dade Taxi Admin, President IATR  
 .....Lorraine Wilde, Groundnet/Tri-County Airport Express
  - **Consolidation of Airport Hotel Shuttles: A Case Example**  
*Presenters*.....Alice Sgourakis, San Francisco Int'l Airport  
 .....Jeff Leonoudakis, SFO Shuttle Bus Company
- 10:15 Beverage Break/Exhibits Available  
 10:30 **Employee vs Non-employee Drivers -- How to Maintain Service Requirements Without Exercising the Legal Definition of Control**  
*Presenter*.....Wayne Cyron, Esq., Dulles Airport Taxi
- 11:00 **RFPs - Utilizing Industry Input to Develop Better, More Responsive Proposals**  
*Moderator*.....Lynn Richardson, GateKeeper Systems  
*Presenters*.....Winston Cooper, Hartsfield Atlanta Int'l Airport  
 .....Matthew Johnson, Jacobsen-Daniels Associates
- 12:00 Luncheon **Co-Sponsored by TransCore and ShuttlePort**  
**"Airport Light Rail as Shuttle Solution"**
- **Fort Lauderdale-Hollywood Airport Expansion Program**  
*Speaker*.....Dwayne Vaughn, Sr. Project Manager, URS Corp.
  - **"Sunport" Project Development & Environmental Study Broward County Intermodal Center & People Mover**  
 Sambit Bhattacharjee, Project Manager; Bill Baccus, Lea+Eliott,
- 1:30 Concurrent Workshop Sessions
- Airport Workshop **Reduce airport congestion/pollution - Required consolidation, hybrid vehicles**  
*Facilitator/Recorder*.....Marcus Turner, Dallas Love Field
  - Operator Workshop **Airport walk-up concessions vs the value of prearranged services**  
 Combined Workshop  
**Dealing with hotel practices to avoid airport parking and car rental fees**  
*Facilitator/Recorder*.....Darrell Brantley, Orlando Int'l Airport
- 3:15 Beverage Break/Exhibits Available  
 3:30 Concurrent Breakout Sessions
- **Paying independent contractor drivers revenue commission splits**  
*Facilitator*.....Wayne Cyron, Dulles Airport Taxi